

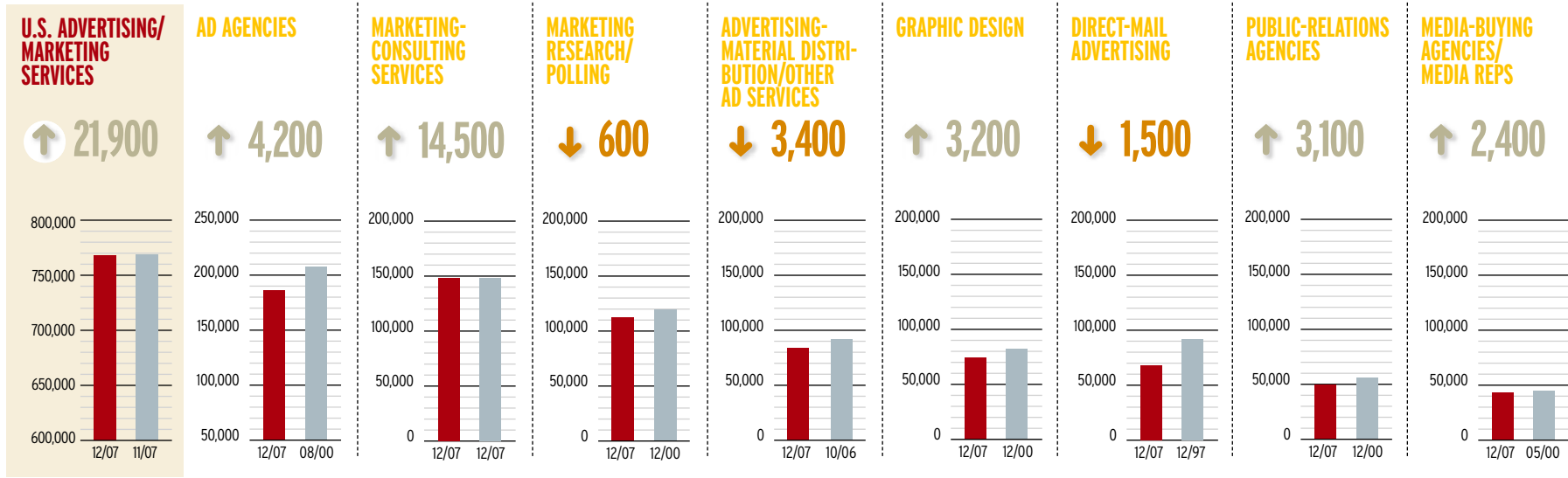
# Peaks and valleys

How U.S. ad-market employment compared at year-end 2007 vs. year-end 2006 and all-time highs. Advertising/marketing-services reached an all-time job peak in November, boosted by marketing consulting. Media employment is at its lowest point since 1992, depressed by newspapers.

JOB CHANGE,  
12/07 VS. 12/06

NUMBER  
OF JOBS

■ CURRENT TOTAL  
■ PEAK



JOB CHANGE,  
12/07 VS. 12/06

NUMBER  
OF JOBS

■ CURRENT TOTAL  
■ PEAK

