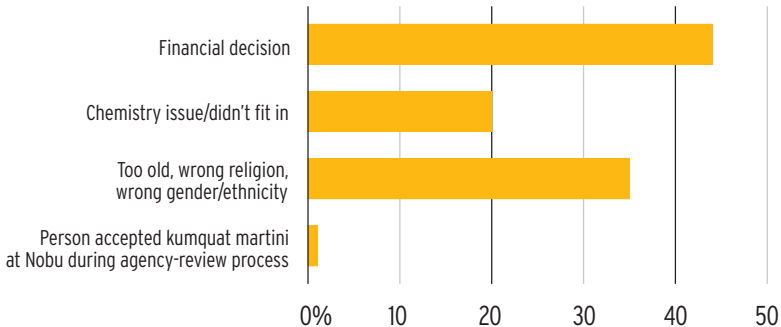


REASONS FOR DISMISSAL

The real reasons companies show ad execs the door



Source: A well-known corporate polling organization of several ad agencies and companies