

Advertising Age's

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2002-2003 NETWORK HOUSEHOLD SHARE ESTIMATES

SUNDAY 7 p.m. (ET)		8 p.m.		9 p.m.		10 p.m.	
ABC		Wonderful World of Disney 11.0		Alias 9.8		The Practice 14.0	
CBS	60 Minutes 16.9	Bram and Alice 10.9	Becker 11.1	CBS Sunday Movie 12.6			
NBC	Dateline 10.1		American Dreams 11.0		Law & Order: Criminal Intent 12.5		Boomtown 10.4
FOX	Futurama 5.6	Oliver Beene 7.3	Simpsons 11.1	King of the Hill 9.5	Malcolm 10.3	The Grubbs 8.0	No programming
WB	Gilmore Girls: Beginnings 3.6		Charmed 3.6		Angel 3.1		No programming

MONDAY 8 p.m.		9 p.m.		10 p.m.		
ABC	Drew Carey 9.3	Whose Line 8.0	Monday Night Football 18.5			
CBS	King/Queens 14.1	Yes, Dear 13.3	Raymond 19.8	Standing 16.3	CSI: Miami 16.0	
NBC	Fear Factor 11.8		Third Watch 10.6		Crossing Jordan 12.8	
FOX	Boston Public 11.1		Girls Club 9.5		No programming	
WB	7th Heaven 6.9		Everwood 4.5		No programming	
UPN	The Parkers 4.0	One on One 4.0	Girlfriends 4.0	Half & Half 3.5	No programming	

TUESDAY 8 p.m.		9 p.m.		10 p.m.		
ABC	8 Simple 10.0	Jim 9.8	Bonnie 9.5	Less/Perfect 9.0	NYPD Blue 13.9	
CBS	JAG 16.5		The Guardian 14.1		Judging Amy 16.9	
NBC	In-Laws 8.5	Shoot Me 10.1	Frasier 14.6	Hidden Hills 11.9	Dateline NBC 12.1	
FOX	'70s Show 9.6	Grounded 7.8	24 9.3		No programming	
WB	Gilmore Girls 5.4		Smallville 5.8		No programming	
UPN	Buffy the Vampire Slayer 4.8		Haunted 3.8		No programming	

WED. 8 p.m.		9 p.m.		10 p.m.	
ABC	My Wife 11.1	G. Lopez 9.8	The Bachelor II 10.4		Meds 9.9
CBS	60 Minutes II 13.0		Amazing Race 9.4		Presidio Med 9.8
NBC	Ed 10.6		West Wing 18.8		Law & Order 21.0
FOX	Bernie Mac 8.9	Cedric 7.9	Fastlane 6.8		No programming
WB	Dawson's Creek 4.1		Birds of Prey 3.9		No programming
UPN	Enterprise 6.3		Twilight Zone 4.4		No programming

THURSDAY 8 p.m.		9 p.m.		10 p.m.	
ABC	Dinotopia 7.6		Push, Nevada 8.4		Primetime 11.8
CBS	Survivor 17.1		CSI: Crime Scene 22.4		Without a Trace 14.0
NBC	Friends 23.3	Scrubs 16.6	Will & Grace 16.5	Good Morn'g 14.1	ER 22.3
FOX	30 Secs 5.0	The Marks 4.9	Septuplets 5.0		No programming
WB	FamilyAffair 3.3	Do Over 3.5	J. Kennedy 3.3	Off Centre 2.8	No programming
UPN	WWE Smackdown 6.0				No programming

FRIDAY 8 p.m.		9 p.m.		10 p.m.	
ABC	Funniest Home Videos 9.3		That Was Then 8.0		20/20 12.1
CBS	48 Hours 9.8		Hack 11.5		RHD/LA 10.3
NBC	Providence 13.8		Dateline 14.0		Law & Order: SVU 18.4
FOX	Firefly 5.8		John Doe 5.9		No programming
WB	What I Like 3.8	Sabrina 4.1	Reba 5.0	Tucson 3.5	No programming
UPN	UPN Movie Friday 3.0				No programming

SATURDAY 8 p.m.		9 p.m.		10 p.m.	
ABC	ABC Big Picture Show 9.0				
CBS	Touched by an Angel 10.5		The District 12.3		The Agency 11.4
NBC	NBC Saturday Movie 7.0				
FOX	Cops 8.0	Cops 8.9	AMW: America Fights Back 8.8		No programming

Notes: Publishing in Advertising Age May 20, 2002, Page 6.

After "Monday Night Football," ABC, in January, will air a new version of "Dragnet" at 9 p.m. and then "Miracles," at 10 p.m., a drama where a man investigates modern day miracles.

Fox will start the year running movies and specials on Thursday nights in and around Major League Baseball playoffs, and then move to its series programming listed here.

The WB will start its Sunday night programming with repeats of "Smallville" at 5 p.m. and "Everwood" at 6 p.m. before leading into "Gilmore Girls: Beginnings," the repeat of the show's first season.

Source: Averages compiled from estimates of media agencies. Shares are usually given in whole numbers, but are listed here to the first decimal place to more accurately reflect an average number.

Definition: One household share point is 1% of U.S. households watching TV. There are 105.5 million TV households.