

## Primetime Ratings Race: Monday, February 22nd 2010

### THE RASH REPORT

| Adults 18-49 Ratings and Shares |                              |                             |                        |                     |                   |         |                 |        |
|---------------------------------|------------------------------|-----------------------------|------------------------|---------------------|-------------------|---------|-----------------|--------|
| Network                         | 8:00pm                       | 8:30pm                      | 9:00pm                 | 9:30pm              | 10:00pm           | 10:30pm | Evening Average |        |
| abc                             | The Bachelor- Women Tell All |                             |                        |                     | Castle (R)        |         | 3.0/8           |        |
|                                 | 3.3 9                        | 4.0 10                      | 3.9 10                 | 4.0 10              | 4.3 10            | 1.3 4   |                 |        |
| CBS                             | How I Met Your Mother (R)    | Accidentally on Purpose (R) | Two and a Half Men (R) | Big Bang Theory (R) | CSI: Miami (R)    |         | 2.5/7           |        |
|                                 | 2.2 6                        | 1.9 5                       | 3.3 8                  | 3.3 8               | 2.2 6             |         |                 |        |
| NBC                             | Winter Olympics              |                             |                        |                     |                   |         |                 | 5.4/14 |
|                                 | 4.5 12                       | 5.5 14                      | 5.6 14                 | 5.5 13              | 5.9 16            | 5.4 15  |                 |        |
| FOX                             | House (R)                    |                             | 24                     |                     | Local Programming |         | 2.5/6           |        |
|                                 | 2.1 6                        |                             | 2.8 7                  |                     |                   |         |                 |        |
| CW                              | One Tree Hill                |                             | Life Unexpected        |                     | Local Programming |         | 1.0/2           |        |
|                                 | 1.1 3                        |                             | 0.9 2                  |                     |                   |         |                 |        |

| Household Ratings and Shares |                              |                             |                        |                     |                   |         |                 |         |
|------------------------------|------------------------------|-----------------------------|------------------------|---------------------|-------------------|---------|-----------------|---------|
| Network                      | 8:00pm                       | 8:30pm                      | 9:00pm                 | 9:30pm              | 10:00pm           | 10:30pm | Evening Average |         |
| abc                          | The Bachelor- Women Tell All |                             |                        |                     | Castle (R)        |         | 5.9/9           |         |
|                              | 6.6 10                       | 7.1 11                      | 7.1 11                 | 7.2 11              | 7.5 11            | 3.5 6   |                 |         |
| CBS                          | How I Met Your Mother (R)    | Accidentally on Purpose (R) | Two and a Half Men (R) | Big Bang Theory (R) | CSI: Miami (R)    |         | 5.0/8           |         |
|                              | 3.9 6                        | 3.4 5                       | 6.5 10                 | 5.8 9               | 5.2 9             |         |                 |         |
| NBC                          | Winter Olympics              |                             |                        |                     |                   |         |                 | 12.5/20 |
|                              | 11.6 18                      | 12.6 19                     | 12.9 19                | 12.7 19             | 13.0 21           | 12.8 22 |                 |         |
| FOX                          | House (R)                    |                             | 24                     |                     | Local Programming |         | 4.6/7           |         |
|                              | 3.9 6                        |                             | 5.2 8                  |                     |                   |         |                 |         |
| CW                           | One Tree Hill                |                             | Life Unexpected        |                     | Local Programming |         | 1.3/2           |         |
|                              | 1.4 2                        |                             | 1.2 2                  |                     |                   |         |                 |         |

Source: Nielsen